



PRESS RELEASE

Lavasa Readies for Sir Nick Faldo's First Indian Golfing Venture

Sir Nick Faldo visits Lavasa to finalize designs of the golf course and Academy

Lavasa, November 12, 2009: Legendry Golfer Sir Nick Faldo visited Lavasa today for finalizing designs of its first Golf Course and Academy in the country. The Golf Academy, spread over 20 acres, is slated to be operational in 2011. The 150 acre, 18 hole golf course is expected to be ready by 2013. The joint venture has been planned at a total investment of Rs. 150 crore. Lavasa is free India's first Hill City being developed by Lavasa Corporation Ltd, a part of HCC Group.

Sir Nick Faldo was recently knighted by Queen Elizabeth II, on November 10, 2009 for a golf career in which he won six majors and captained Europe's Ryder Cup team. He was awarded the honor for his services to the sport.

Speaking on the occasion, Mr. Ajit Gulabchand, Chairman, Lavasa Corporation Limited, said "Lavasa believes in partnering with the best and Sir Nick Faldo is one of our most valued partners in this effort. With a training programme and a course painstakingly designed to meet his rigorous benchmarks, Sir Nick will be personally involved in setting of the Golf Academy and in the construction of the golf course. The Faldo Design golf course and academy will further propel Lavasa city as a year-round recreational destination."

Adding to this, Sir Nick Faldo said: "I am delighted to be working with Lavasa to create a golf course and academy of world-class quality here in India - a country that has huge potential for golf development. The site that we have been given to work with is both diverse and dramatic and has so much to offer a designer in terms of inspiration. It is our hope that the golf course and academy that we create here will offer not only a strategic and memorable golfing experience, but also a place for players to learn and develop as well-rounded golfers with a clear understanding for the intricacies of the sport. It is very satisfying to be working with a company like the Lavasa Corporation that shares our vision for creating opportunities through golf."



In this ultimate learning environment, the Lavasa Golf Academy will offer a specialised curriculum based on Nick Faldo's core values as a player. A team of Faldo Certified Instructors would be stationed at the Lavasa Academy and provide expert instructions to Indian enthusiasts.

Lavasa city, being developed in an area spanning 100 sq. Kms., (one fourth the size of Mumbai) will have a self-sustaining economy of its own and will cut across the entire spectrum of socio-economic class. It will encompass hospitality, tourism and leisure on one hand and education, research and innovating businesses on the other. Lavasa city hosts a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry.

About Lavasa

Lavasa is free India's first hill city being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. An inclusive city, based on the principles of New Urbanism, it is fast being developed over 12,500 acres of land, 3 hours' drive from Mumbai and 1 hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing like rental housing, starter homes, apartments and villas. With state of the art infrastructure and amenities it will thus enable people to live life in full. For more information, visit www.lavasa.com.

About Faldo Design:

Faldo Design is a leading international golf course architectural practice dedicated to designing outstanding golf courses in every continent. Established in 1991, Faldo Design has completed projects in 14 different countries and is currently working in North America, the Caribbean, Europe, India, Africa and Asia-Pacific.

Faldo Design's portfolio of completed projects includes several award-winning designs, notably those at Sporting Club Berlin in Germany (venue of the 2000 World Amateur Team



Championships); Chart Hills in the UK (voted 'Best New Course in England' by Golf World Magazine); the Faldo Stadium Course at Mission Hills in Shenzhen, China (the premier layout at the world's largest golf complex); Shadow Ridge in Palm Desert (acclaimed as one of one of the finest new courses in California) and the spectacular Faldo Legacy Course at Roco Ki in The Dominican Republic, which has been recently ranked among the top 10 new courses in the world by Travel and Leisure Golf magazine.

With projects in every corner of the globe, Nick Faldo and the Faldo Design team work to a very specific design philosophy: strategy and 'memorability' is the company mantra. As a player, Nick Faldo is renowned for his ability to dissect golf courses; he studies them and works out how to unravel their puzzles. Nick adopts a similarly strategic and 'thinking man's approach' to the courses he designs. As for 'memorability', Nick believes that golf courses should be visually very strong with striking and risk-reward features that will inspire golfers and ensure they never tire of playing the course.

With offices in London and Hong Kong, Faldo Design is one of the most well-respected companies in the industry; it is admired both for the quality of courses it creates and for its unstinting efforts to produce diverse and very distinct courses on a truly global scale.

For further information, please contact:

Lavasa Corporation Ltd

Vaibhav Tiwari

Mobile: +91 98200 97475

Email: vaibhav.tiwari@lavasa.com

Comma Consulting

Pratip Biswas

Mobile: +91 9987022573

Email: pbiswas@comma.in

Sameer Jayant Ranade

Mobile: +91 9823066106


